

TRAILBLAZING
ARX

INDIAN SPECIALTY COFFEE

Delivered to the world



INDIAN SPECIALTY COFFEE

Delivered to the world

Every specialty coffee begins its journey long before it reaches a roaster. It starts with a grower walking through the farm at sunrise, checking the cherries and trusting the land.

Across India's coffee regions—**Chikmagalur, Coorg, Wayanad, and Araku**— these growers produce coffees full of identity and depth.

Trailblazing ARX brings these coffees to roasters and importers across North America, Europe, Russia, Australia and New Zealand.

Our focus begins with **specialty lots, microlots, and nanolots**, supported by traceability and honest quality.



OUR STORY

Built Around Specialty Coffee

Why We Exist

Trailblazing ARX was created from one clear belief:
Indian specialty coffee deserves to be recognised on the world stage.

During a visit to Europe, our founder noticed something important. Indian coffee was present in many blends, yet its name was missing. The world enjoyed Indian coffee, but didn't know it.

We returned home with a purpose:

to bring India's finest specialty coffees—grown with care, picked by hand, and processed with precision—to global roasters who value quality and transparency.

Today, we partner with estates that follow careful picking, slow drying, shade-grown farming, and sustainable practices. Every lot is cupped, checked, and documented

Specialty coffee is not one of our offerings—it is our starting point.

SPECIALTY COFFEES

MICROLOTS, NANOLOTS & SINGLE ORIGINS

What We Offer

SPECIALTY COFFEES

Clean, sweet, traceable coffees from high-elevation farms.
Available in washed, natural, honey, and selective fermentation profiles.

Microlots

Small batches separated by varietal, altitude level, or processing style.
Ideal for roasters looking for unique coffees with a strong story.

Nanolots

Ultra-small batches created through selective picking
or single-day harvesting.
Perfect for limited releases, competitions, and flagship
café offerings.

OUR GROWING REGIONS & PARTNER ESTATES

CHIKMAGALUR

Sweet, balanced Arabicas.

Estates: Badnekan, Jagalikai, Nandanvan,
Kelagur Heights, Yelnoorkhan.

COORG

Chocolatey, nutty, floral coffees with solid consistency.

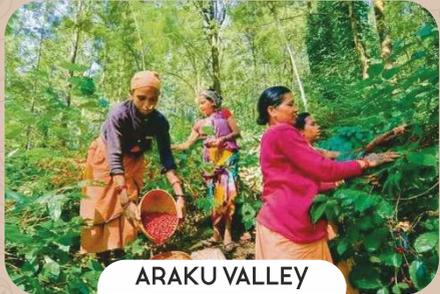
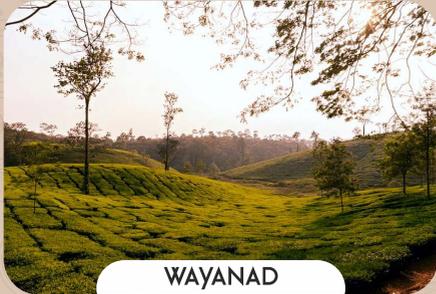
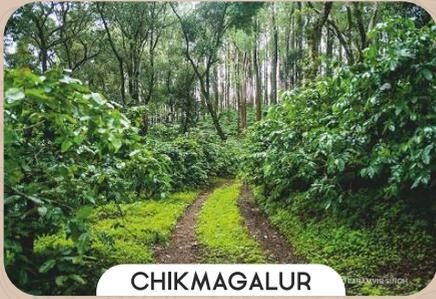
Estates: Cannoncadoo, Jumboor, Suntikoppa.

WAYANAD

Known for strong, bold Robustas with rich body and crema.

ARAKU VALLEY

Organically grown tribal Arabicas with bright and fruity notes.



COFFEE GRADES, CERTIFICATIONS & QUALITY PROCESS

ARABICA GRADES

Washed Arabica – Plantation

Plantation PB
Plantation A
Plantation B
Plantation C
Plantation Blacks
Plantation Bits
Plantation Bulk

Unwashed Arabica – Cherry

Arabica Cherry PB
Arabica Cherry AB
Arabica Cherry C
Arabica Cherry Blacks/Browns
Arabica Cherry Bits
Arabica Cherry Bulk

Specialty Arabica

Mysore Nuggets Extra Bold (Screen 19+)
Monsooned Malabar AAA / AA / A

Robusta Grades

Washed Robusta – Parchment

Robusta Parchment PB
Robusta Parchment AB
Robusta Parchment C
Robusta Parchment Blacks/Browns
Robusta Parchment Bits
Robusta Parchment Bulk
Robusta Parchment A
Robusta Parchment PB Bold

Unwashed Robusta – Cherry

Robusta Cherry PB
Robusta Cherry AB
Robusta Cherry A
Robusta Cherry C
Robusta Cherry Blacks/Browns
Robusta Cherry PB Bold

Specialty Robusta

Kaapi Royale (Screen 17+, zero defect)
Monsooned Robusta

Certifications We Can Provide (As Per Client Requirement)

Rainforest Alliance
Fairtrade
USDA Organic
Coffee Board of India Certification
We source certified lots based on what your market requires.

Quality Checks

Moisture testing
Screen-size sorting
Density separation
Defect removal
SCA-style cupping
Pre-shipment samples
Traceability reports
Consistency, clarity, and honesty guide our entire approach.



USFDA CERTIFIED



RAINFORREST ALLIANCE



FAIRTRADE CERTIFIED





OUR EXPORT PROCESS & WHY BUYERS TRUST US

HOW WE WORK

1

We understand your flavour, grade, and certification needs.

2

We send carefully selected samples.

3

You cup and approve the lot.

4

We prepare, clean, grade, and pack your coffee.

5

We ship and provide clear updates until delivery.

WHY ROASTERS CHOOSE US

Access to speciality lots, microlots, and nanolots

Estate-to-export traceability

Certified coffees when needed

Clean, consistent quality

Transparent communication

Smooth export systems

We believe India's finest coffees should reach the world with their full story intact.

PRIVATE LABEL/WHITE LABEL SERVICES

Trailblazing ARX supports roasters, retailers, cafés, and brands looking to launch or expand their own coffee line.

We provide

Roasted Coffee (Private Label)

- * Single-origin and blends
- * Light, medium, and dark profiles
- * Whole beans and fresh ground options
- * Custom flavour profiles based on market needs

Ground Coffee (Private Label)

- * Fine, medium, coarse grind
- * Filter, espresso, moka pot, French press
- * Ready retail packs or food-service packaging

Instant Coffee (White Label)

Spray-Dried:

- * Agglomerated and conventional
- * Custom strength and taste profiles
- * Available for retail, vending, and bulk supply

Freeze-Dried:

- * Premium instant for international markets
- * Strong aroma retention
- * Custom blends and 100% Arabica or Arabica-Robusta options

PACKAGING OPTIONS (ALL SIZES)

- * **Retail:** 50g, 100g, 250g, 500g, 1kg
- * **Food-service:** 5kg, 10kg, 20kg
- * Pouches, jars, tins, HDPE containers, valve bags
- * Fully export-ready packaging and labelling



